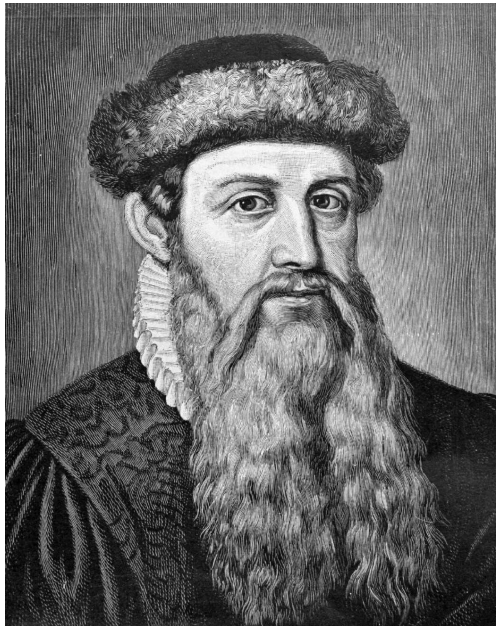
Guten Tag

Looking at the Gutenberg Editor

Masters of Communication



You and Me

You: East Bay WordPress Developers and Users, our host Sallie Goetsch, East Bay WordPress Meetup

Me: Karla Leibowitz, WordPress Developer

Today: April 15, 2018

Investigate this new thing because:

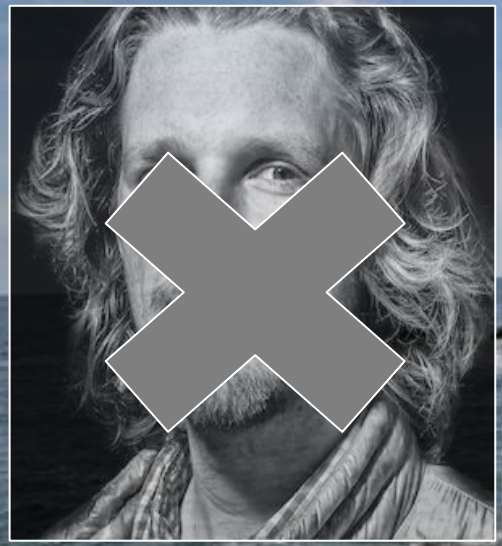
1) Concern for clients

2) New opportunities

3) Professional need-to-know

Steps I took in November 2017

- Loaded gutenberg onto fresh site
- Tried it out creating some posts
- Read the documentation
- Created a sample block from an online example



Steps I took April 2018

New site, loaded Gutenberg plugin

Tried it out

Updated sample block plugin

Added more plugins

Added Advanced Custom Fields

Added a page template, a custom post type, a block template

Concern for clients

1. Is it hard to use?

2. Will it support what they need?

3. Will it trash existing pages?

Spoilers: What will happen to post_content?

Front End:

- normal HTML, to be rendered as usual with CSS *for the most part*.

Back End / dashboard:

- new editor UI, writes special but highly readable HTML into post_content.

New and fresh:

- can easily create ‘shared blocks’.
- can create custom blocks.
- can create ‘block templates’.

Demo Time

Creating with Blocks!

So Vote!

1. Is it hard to use?

2. Will it support what clients need?

3. Will it trash existing pages?

Demo Custom Blocks

Let’s look in the database!

Opportunities

- Training
- Hand holding
- Create custom blocks for projects
- Create custom templates for projects
- Themes, plugins ...

Resources for your professional curiousity

wp.zacgordon.com/2018/01/05/how-to-add-block-templates
-to-your-wordpress-theme-or-plugin

www.gutenbergtimes.com

github.com/WordPress/gutenberg

github.com/WordPress/gutenberg-examples

Thank You for Listening

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