

WORKING WITH A VISUAL DESIGNER

& BEAVER BUILDER



THE CREATIVE STRATEGY
PROCESS STARTS WITH...

**USER
EXPERIENCE**

CLIENT/USER INTERVIEWS

PERSONAS

SITEMAP

USERFLOWS

CONTENT INVENTORY

WIREFRAMES

BUILD-OUT

CONTENT INVENTORY

BUCKETS

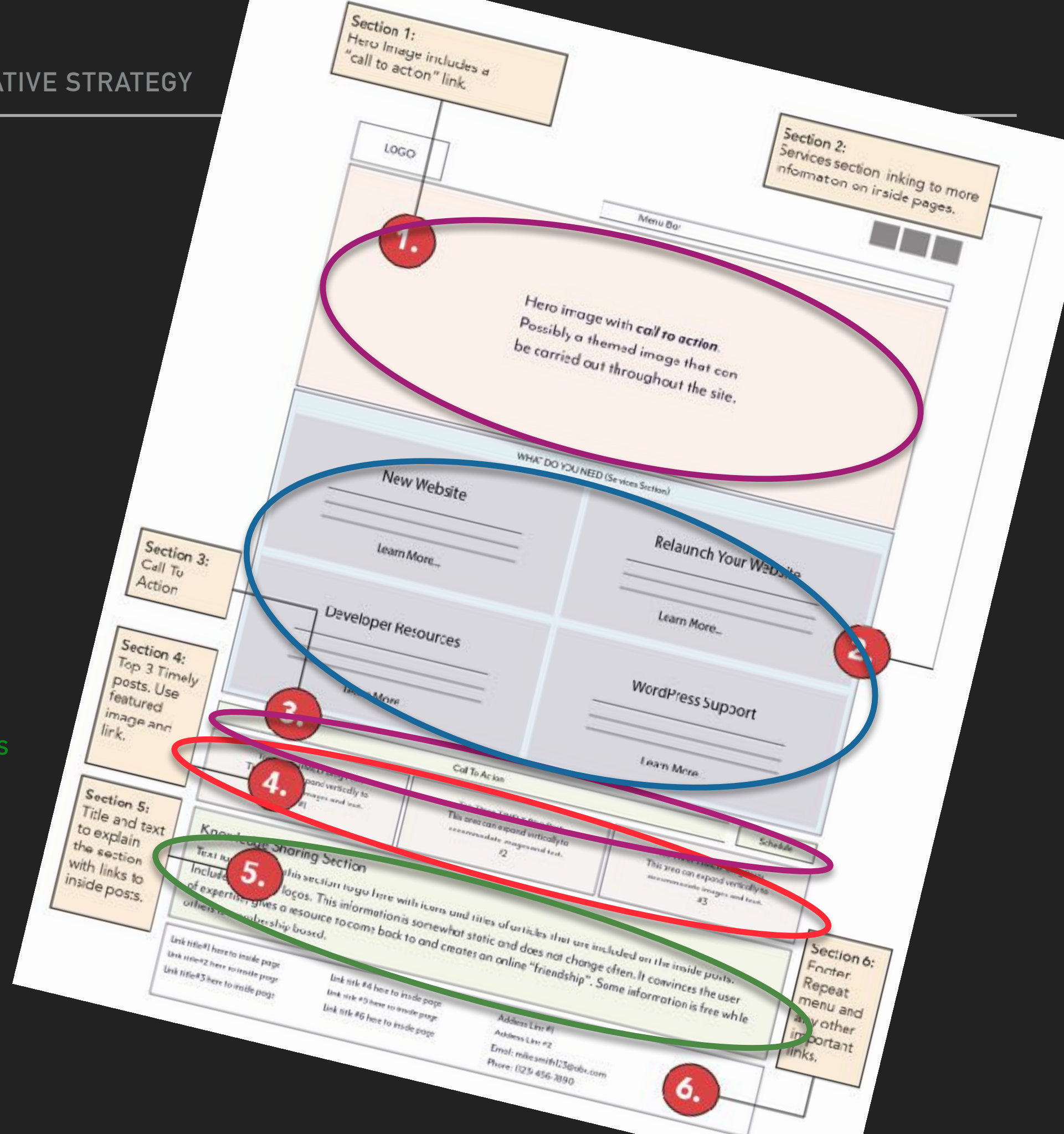
1. In The News posts
(timely posts)
2. Knowledge Sharing posts
(static Information)
3. Services
4. Call To Action



LOW FIDELITY WIREFRAME

BUCKETS

1. Call To Action
2. Services
3. In The News posts (timely posts)
4. Knowledge Sharing posts (static Information)





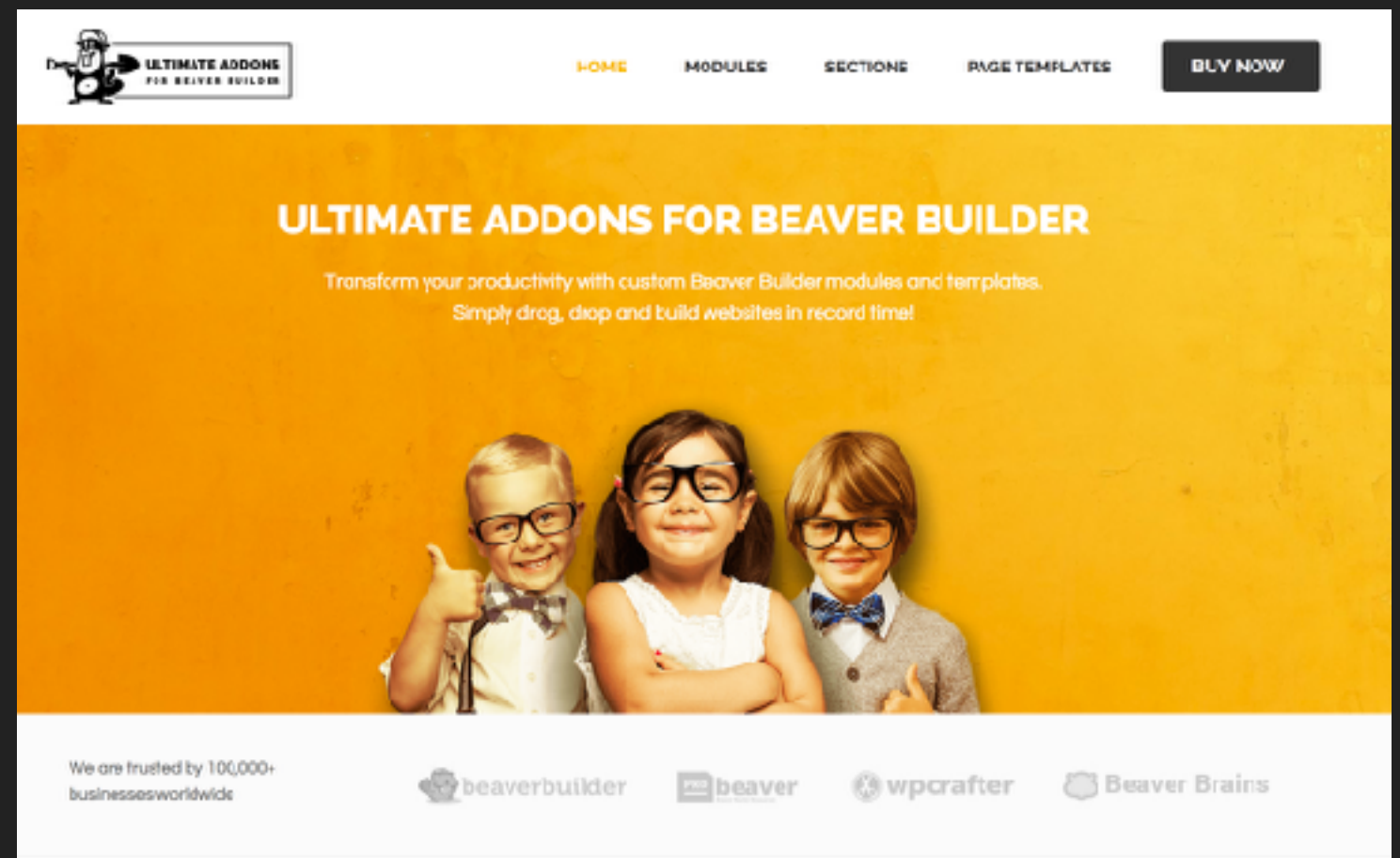
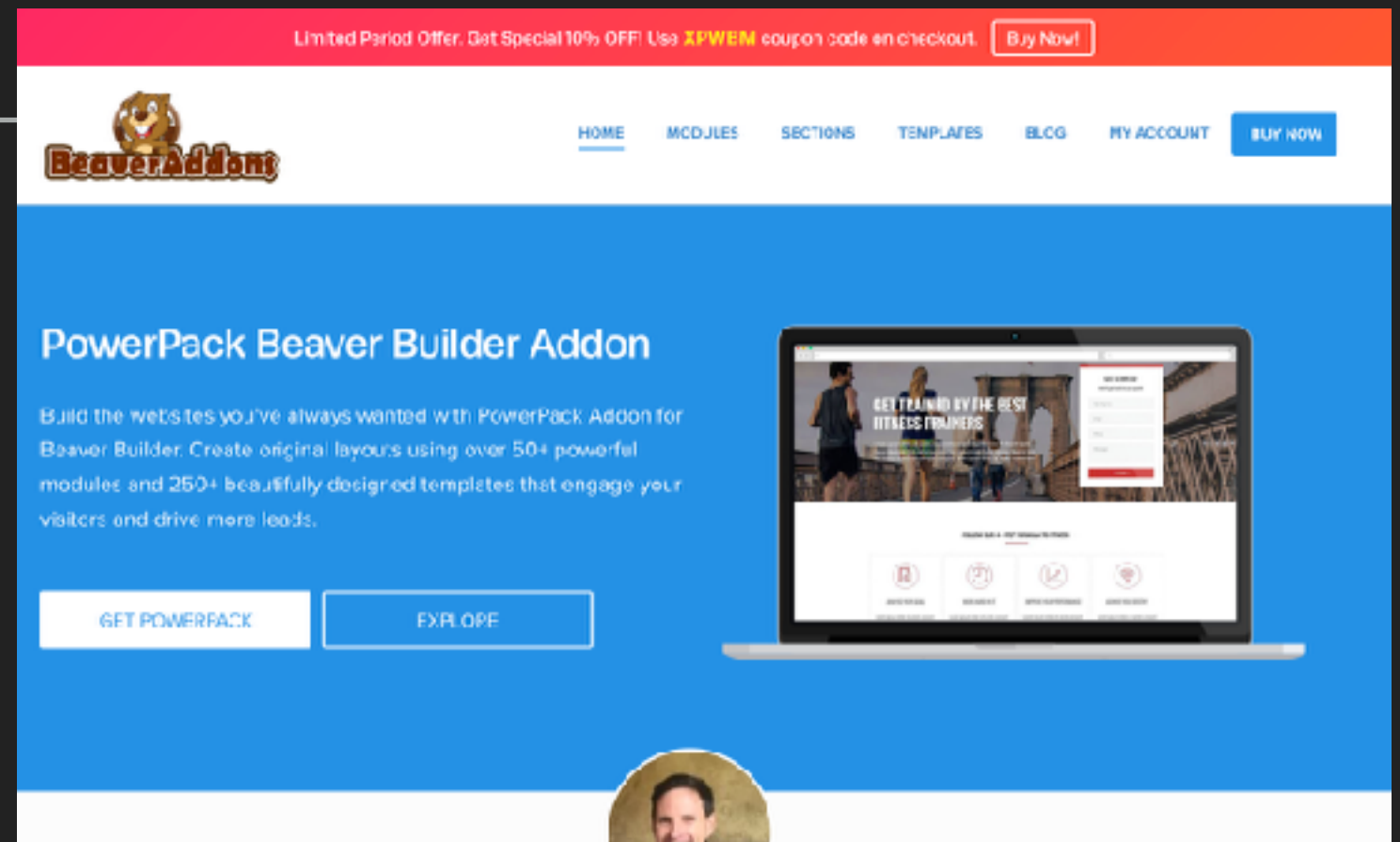
THE CREATIVE STRATEGY
CAN NOW BEGIN...YEAH!

**VISUAL
DESIGN**

INTEGRATING BEAVER BUILDER

www.ultimatebeaver.com

www.wpbeaveraddons.com



HIGH FIDELITY WIREFRAME

LinksLibraries

Hartsok NEW WP Themed Site

Search Current Library

Colors

Paragraph Styles

AA

H1

Varveine, 56pt, Leading:30pt, Alignment:Center

AA

H2 White

Varveine, 36pt, Leading:16pt, Alignment:Center

Aa

H3 Gold

Varveine, 32pt, Alignment:Center

Aa

H3 White

Varveine, 30pt, Alignment:Center

Aa

H4 White

Varveine, 26pt, Leading:14pt, Alignment:Center

Aa

H5

Nota Sans, Bold, 12pt, Leading:14pt, Alignment:Center

Aa

H6

Varveine, 30pt, Alignment:Center

Aa

Paragraph blue

Nota Sans, 11pt, Leading:16pt, Alignment:Center

Aa

Paragraph White

Nota Sans, 16pt, Leading:20pt, Alignment:Left

Colors

#5D3F87

#53A55F

#064C7B

#0099C6

#EFEFEF

#FFBE46

WebsiteCoach

HomeServicesIn The NewsKnowledge SharingProjectsContact

TODAY IS THE DAY TO GET IT DONE!

NEW WEBSITE

Need help with creating your website from scratch. Let us help you yadda yadda add more text here.

Get Started...

WEBSITE RELAUNCH

Do you already have a website but need to refresh it? Let us help you yadda yadda.

Get Started...

WORDPRESS SUPPORT

Are you stuck updating your website (or your client's). Let Us assist you in navigating the WordPress dashboard.

Get Started...

DEVELOPER RESOURCES

Just need some WordPress tips and tricks. Check out our Fully search-able Developer resources for all things WordPress

Get Started...

Whatever your needs... CONTACT US to let us assist you with creating your WordPress masterpiece.

ICON #1

#1 RATED 2017 CALENDAR PLUG-IN

Linking, syncing and updating multi-person calendars is a breeze using Cozi.com.

READ MORE...

ICON #2

2017 DEVELOPING TRENDS

Save headaches and time by developing Mobile-First solutions at the beginning of your project.

READ MORE...

ICON #3

PANTONE 2017 COLOR TRENDS

The new, cool and trendy color picks for 2017. Don't be left out of the "cool website" club this year!

READ MORE...

ICON #4

#1 RATED 2017 SHOPPING PLUG-IN

The latest updates using the best shopping plug-in (rated #1 by MAC Magazine, Spring Issue).

READ MORE...

Knowledge Sharing: Community-Based Learning

HEADING 2 DESCRIBING THIS SECTION

Text to introduce this section to go here with icons and titles of articles that are included on the inside posts. This information is somewhat static and does not change often. It convinces the user of expertise, gives a resource to come back to and creates an on-line "friendship". Some information is free while others is membership based.

WordPress

WooCommerce

PANTONE

SiteGround

themeforest

GoDaddy

shopify

beaverbuilder

GENESIS

SurveyMonkey

elegant

Today is a good day to tackle the "to do" list... LETS GET STARTED

LINK STYLE 18

(Back To Wireframe)

HIGH FIDELITY WIREFRAME

Link Styles

Advanced Accordian

Row Separator



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